

Over 76% of electricity generated for retail sale in the United States is destined for buildings - making buildings America's largest single source of greenhouse gas emissions. Buildings are responsible for 48% of such emissions and - perhaps surprisingly - it's the residential sector (*not* the commercial sector) that's responsible for the lion's share of these emissions.

That's why any company's, community's, or organization's initiatives on energy and environmental issues are incomplete without a well-crafted component addressing energy efficiency at home. It's people who make up companies and communities - and their energy consumption makes up a sizable slice of your collective carbon footprint.

There's much more room for improvement and a greater opportunity to have an immediate impact by helping the people who make up your community enhance their energy efficiency at home than in any other single pursuit an organization can undertake.

Bring Action Home

Earth Aid Enterprises has developed the **Earth Aid Kit** and the **Million Car Carbon Campaign** precisely for this purpose - to help you help the people who make up your community achieve impressive advances in energy efficiency.

We help companies, communities, and organizations connect their people to the very best easy and impactful energy efficiency improvements. We can equip you with a customized web portal to engage your community - and our portal will automatically tally your community's quantifiable reduction in greenhouse gas emissions.

The Earth Aid Kit is a collection of products supporting all the simple steps that any household can take to significantly improve its energy efficiency. Every Kit is completely customizable, and it's delivered all in one box direct to each individual's door. Every Earth Aid Kit pays for itself in energy savings, and the Earth Aid Kit website dynamically displays each individual Kit's estimated payback period.



The Earth Aid Kit is designed to serve the green-inclined household by helping to direct it to the best energy efficiency products and to *convince* the green-indifferent household by featuring the economic benefits of energy efficiency.

Our Million Car Carbon Campaign framework is an appealing engagement tool for organizations because we can track the growing greenhouse gas reduction and energy efficiency improvement achieved by your members and community. A few small steps for households can turn out to be a giant leap achieved by your organization, and by all of us collectively.

We'll never carry anything but the very best in premium energy efficiency products - only products that improve both the quality of life and the energy efficiency enjoyed by the consumers that employ them. Studies show (and common sense dictates) that individuals who first experience with energy efficiency through inferior products are not only likely to revert to their old products, but are also less inclined to consider further green measures.



The Products of the

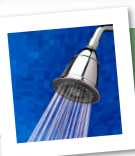


Earth Aid Kit



Heavy-Duty Appliance Timers

Setting a Window-Unit Air Conditioner to turn off shortly after you leave home and to turn on shortly before you return saves over 9000 Watts per day.



Oxygenating Showerheads

An advanced showerhead from Oxygenics® adds oxygen to and pressurizes your shower. Your skin gets healthier - and you save on your energy and water bills, too.



Compact Fluorescent Lightbulbs

The latest-generation CFLs from Feit Electric produce the same light as incandescent and never flicker - these CFLs also use 1/4 the energy and last 13 times as long.



LED Night Lights

Light Emitting Diodes (LEDs) use an infinitesimal amount of energy to produce bright light. Ours automatically turn on at night and off at daybreak, too.



Dryer Efficiency Products

Using Dryer Balls is a simple step that can cut drying time by up to 1/4 and replace your chemical fabric softeners. We also carry lint cleaning kits and clotheslines.



Digital Tire Pressure Gauges

Monitoring your car's tire pressure periodically is a sure way to keep your car traveling at peak efficiency and safety. It's easy to do with a digital gauge.



Weather Sensors

Keep an eye on the temperature and humidity outside with a digital weather sensor. You know when it's nice to open the windows before you even set foot outside.



Universal Programmable Thermostats

Honeywell Programmable Thermostats are the top-of-the-line, easy-to-install, and simple-to-program solution for controlling *your* climate with maximum efficiency.



Faucet Aerators

Screwing-on a faucet aerator is a simple step to take to save buckets of water and a whole bunch of hot-water heater energy from just going down the drain inefficiently.



Green on the Go!

Coming Soon!

Earth Aid is about to launch a line of small-scale renewable energy devices and recycled carrying cases designed to help everybody start making some their own their power



Rechargeable Batteries

New!

The latest Hybrid™ rechargeable battery technology allows for a single NiMH rechargeable battery to serve as long as 1,500 conventional batteries.



Smart Power Strips

Smart Power Strips sense when what's connected to them shuts off, & automatically suspend power to associated devices. You save when you don't power idle equipment.