

Paragraph(s) about the EAE/ Sample City partnership. Motivation / Goals/ Benefits. Million Car Carbon Campaign.

4 Categories for you and your home: Water Efficiency, Energy Efficiency Lighting, Home Energy Efficiency, and Green On-The-Go.








If you haven't "gone green" yet here's a great way to get started and make a measurable dent in your energy bills and carbon dioxide production!



SAMPLE CITY BBYO LOGO

**WATER EFFICIENCY**

Heating water for showers and dish washing is one of the most energy intensive processes in homes that goes largely unnoticed. Dollar-for-dollar, upgrading to an oxygenating showerheads to maximize your hot water use efficiency is one of the most money-saving moves you can make. Faucet aerators offer similar benefits on a slightly smaller scale. Why waste water when you can upgrade your existing fixtures, save money, and be more efficient all at once!

ID#	Product Name	Description	Price	Quantity	Total
W01	Oxygenics SkinCare Showerhead	 Injects oxygen into water exiting, rejuvenating your skin. Features flow control lever (up to 1.75GPM) chrome color, and lifetime warranty.	\$27.95 <small>MSRP \$34.95</small>	<input type="text"/>	<input type="text"/>
W02	Oxygenics Elite SkinCare Showerhead	 Use 30-70% less water per shower with this self-pressurizing showerhead. Features flow control lever and lifetime warranty.	\$32.50 <small>MSRP \$44.95</small>	<input type="text"/>	<input type="text"/>
W03	Oxygenics TriSpa Showerhead	 The most advanced water efficient showerhead available. Self-pressurizing. Features THREE spray patterns and a lifetime warranty.	\$39.95 <small>MSRP \$54.95</small>	<input type="text"/>	<input type="text"/>
W04	Oxygenics Handheld TriSpa Showerhead	 The handheld version of the TriSpa. THREE spray patterns in a self-pressurizing housing. Save hot water, save energy. Lifetime warranty.	\$47.50 <small>MSRP \$64.95</small>	<input type="text"/>	<input type="text"/>
W05	1.0 GPM Bathroom Faucet Aerator	 Save water when brushing your teeth or washing your hands with this 1.0 GPM bathroom faucet aerator. Dual threaded.	\$2.99 <small>MSRP \$4.00</small>	<input type="text"/>	<input type="text"/>
W06	2.2 GPM Kitchen Faucet Aerator	 Waste less water while rinsing the dishes in the kitchen sink by ensuring you have a clean 2.2GPM aerator installed. Dual threaded.	\$2.99 <small>MSRP \$4.50</small>	<input type="text"/>	<input type="text"/>
W07	2.2 GPM Dual-Spray Swivel Kitchen Faucet Aerator	 Direct the spray or bubble stream where you need it while rinsing vegetables, dishes, or your sink. 2.2GPM aerator increases water pressure.	\$4.50 <small>MSRP \$6.50</small>	<input type="text"/>	<input type="text"/>











Water Efficiency Total: \$

**ENERGY EFFICIENT LIGHTING**

Compact Fluorescent Lighting (CFL) technology has come a long way since their unique energy efficient spiral design first appeared on the market several years ago. The light they produce is now nearly indistinguishable from incandescent bulbs of the same brightness and they are much more durable.

CFL bulbs use less than 25% of the energy of an equivalent incandescent bulb. Upgrading just ten of your most frequently used bulbs to CFLs can easily save \$10 to \$15 per month on your energy bills and reduce carbon dioxide (CO<sub>2</sub>) emissions from power generation by well over *1,400 pounds every year!*

Energy efficient lighting products are available for a wide variety of functions, from LED night lights using just 1 watt of power, to 3-way CFLs, and 'globe' CFLs designed specially for bathroom/ dressing room lighting, you're sure to be able to find an energy efficient bulb for whatever your lighting needs may be. Why not get started today!












ID#	Product Name		Description	Price	Quantity	Total
L01	13 watt ECObulb PLUS (4-Pack)		Replaces <b>standard 60 Watt incandescent bulb</b> . Over 75% more energy efficient, with lower mercury content than other CFLs.	\$10.95 <small>MSRP-\$14.99</small>	<input type="text"/>	<input type="text"/>
L02	18 Watt ECObulb PLUS (4-Pack)		Replaces <b>standard 75 Watt incandescent bulb</b> . Over 75% more energy efficient, with lower mercury content than other CFLs.	\$11.95 <small>MSRP-\$23.99</small>	<input type="text"/>	<input type="text"/>
L03	23 Watt ECObulb		Replaces <b>standard 100 Watt incandescent bulb</b> and uses 77% less energy!	\$4.99 <small>MSRP-\$6.99</small>	<input type="text"/>	<input type="text"/>
L04	3-Way 13-20-25 Watt ECObulb		Improve the efficiency of your 3-way lamps by switching to these CFLs, which are equivalent to a 30-70-100 Watt incandescent 3-way bulb.	\$9.50 <small>MSRP-\$13.75</small>	<input type="text"/>	<input type="text"/>
L05	15 Watt Globe CFL		Equivalent to a 65 Watt incandescent bulb this globe looks great and is perfect for use in a bathroom or with a dressing room mirror.	\$6.95 <small>MSRP-\$12.75</small>	<input type="text"/>	<input type="text"/>
L06	15 Watt Interior Reflector CFL		Equivalent to a 65 Watt incandescent bulb, this indoor reflector CFL is ideal for recessed light fixtures in your home.	\$5.95 <small>MSRP-\$10.99</small>	<input type="text"/>	<input type="text"/>
L07	18 Watt Interior Reflector CFL		Equivalent to a 75 Watt incandescent bulb, this indoor reflector CFL is ideal for recessed light fixtures in your home.	\$8.50 <small>MSRP-\$11.99</small>	<input type="text"/>	<input type="text"/>
L08	5 Watt LED Light Bulb		Replaces a 75 Watt incandescent bulb. This LED bulb has a 50,000+ hour life and uses over 93% less energy.	\$44.99 <small>MSRP-\$59.99</small>	<input type="text"/>	<input type="text"/>
L09	1 Watt Photosensitive Eternalite LED Night Light (2-Pack)		Uses 85% less energy than a standard night light! Rotating head lets you direct the light. Room brightness turns it on/off automatically.	\$4.95 <small>MSRP-\$6.99</small>	<input type="text"/>	<input type="text"/>
L10	1 Watt, Photosensitive LED Rotating-head Night Light		Uses 98% less energy than a leaving a hall light on. Plugs directly into the wall and turns on and off automatically with room brightness.	\$4.15 <small>MSRP-\$5.99</small>	<input type="text"/>	<input type="text"/>

Energy Efficient Lighting Total: \$

**HOME ENERGY EFFICIENCY**

Cutting your home's energy consumption significantly doesn't mean you have to spend thousands upgrading your windows and replacing your heating and air conditioning systems (though these are great ways of reducing energy use), in fact you can achieve annual energy savings of 20-30% or more just by using some of the products below.

Programmable thermostats can reduce an average home's CO<sub>2</sub> production by over 3,000 pounds per year through energy savings, SmartStrip powerstrips can just about eliminate phantom power draw from electronics that are plugged in (Yes, they still draw power even when they're "off!"), and using an appliance timer to control the on/off cycle for a window-unit air conditioner can cut nearly 600 pounds of CO<sub>2</sub> production over the course of a summer. Not only are these items beneficial to the environment, they'll typically pay for themselves in less than a year through savings on your energy bills; after that it's just money in the bank.

ID#	Product Name	Description	Price	Quantity	Total
H01	Honeywell Vision 7-Day Touchscreen Programmable Thermostat RTH-8500D	 Honeywell's top of the line Do-It-Yourself model with a touchscreen to easily set four temperature periods for every day of the week.	\$115.99 <small>MSRP-\$159.99</small>	<input type="text"/>	<input type="text"/>
H02	Honeywell Vision 7-Day Programmable Thermostat RTH-7500D	 A bright backlit screen and a user-friendly interface make setting four temperature periods for every day of the week a breeze!	\$79.99 <small>MSRP-\$99.99</small>	<input type="text"/>	<input type="text"/>
H03	Honeywell Decor 7-Day Programmable Thermostat RTH-2520B	 Easy to install. Comes with three faceplates (charcoal, titanium, and taupe). Set up to four temperature periods for every day of the week.	\$64.99 <small>MSRP-\$83.99</small>	<input type="text"/>	<input type="text"/>
H04	SmartStrip SCG4 Powerstrip	 This 7-plug SmartStrips senses when a 'control' device (computer, etc) is switched off, and automatically turns off peripehrals (fax, etc).	\$26.99 <small>MSRP-\$32.95</small>	<input type="text"/>	<input type="text"/>
H05	SmartStrip LCG3 Powerstrip	 This 10-plug SmartStrip senses when a 'control' device (TV, etc) is switched off, and automatically turns off peripherals (DVD, etc).	\$29.99 <small>MSRP-\$39.95</small>	<input type="text"/>	<input type="text"/>
H06	Intermatic 7-Day Programmable Appliance Timer	 Ideal for window unit air conditioners. Instead of leaving the A/C on all day, set this timer to turn it on just before you get home from work.	\$18.99 <small>MSRP-\$29.95</small>	<input type="text"/>	<input type="text"/>
H07	Dryer Balls (2-Pack)	 Improve the airflow between your clothes, eliminating the need for fabric softener and cutting drying time by up to 25%!	\$7.49 <small>MSRP-\$9.99</small>	<input type="text"/>	<input type="text"/>
H08	3-Piece Dryer Lint Removal Kit	 Maximize your dryer's efficiency with a 10 foot Dryer Vent Duct Brush, a 36 inch Lint Trap Vent Brush, and a Vacuum Hose Attachment.	\$19.99 <small>MSRP-\$29.99</small>	<input type="text"/>	<input type="text"/>
H09	P3 Kill-A-Watt Power Meter P4400	 Perfect for a quick home energy evaluation. Is it time for a new refrigerator? Is that old air conditioner is still saving you money?	\$28.75 <small>MSRP-\$39.95</small>	<input type="text"/>	<input type="text"/>
H10	Timex Weather Sensor TX6010	 Displays indoor/outdoor temps and humidity. Why waste energy heating or air conditioning when you can just open a window?	\$24.00 <small>MSRP-\$30.00</small>	<input type="text"/>	<input type="text"/>
H11	Timex Weather Sensor TX6140	 Displays indoor and outdoor temperatures, humidity, barometric pressure, a forecast icon, and an atomic clock-linked time display.	\$57.99 <small>MSRP-\$75.00</small>	<input type="text"/>	<input type="text"/>

Home Energy Efficiency Total: \$

**GREEN ON-THE-GO**

ID#	Product Name	Description	Price	Quantity	Total
G01	Global Solar SunLINQ 6.5 Watt Portable Solar Panel	 Foldable, durable, portable solar panel to charge your cell phone, rechargeable batteries, MP3 player, etc. Sunlight is free power!	\$79.00 <small>MSRP-\$99.99</small>	<input type="text"/>	<input type="text"/>
G02	Global Solar SunLINQ 12 Watt Portable Solar Panel *Ships May 2008	 Portable thin-film solar panel that charges anything that can be plugged into a car cigarette lighter adapter. 12 Watt capacity.	\$149.00 <small>MSRP-\$195.00</small>	<input type="text"/>	<input type="text"/>
G03	Global Solar SunLINQ 25 Watt Portable Solar Panel *Ships May 2008	 25 Watts of charging capacity means that this SunLINQ will even charge your laptop while you're in the park!	\$329.00 <small>MSRP-\$399.99</small>	<input type="text"/>	<input type="text"/>
G04	Global Solar SunLINQ P3-30 Watt Portable Solar Panel	 Charge your laptop even faster with 30 Watts of power! The most powerful portable solar charger we offer. You won't be disappointed!	\$459.99 <small>MSRP-\$539.99</small>	<input type="text"/>	<input type="text"/>
G04	Rayovac Hybrid NiMH AA Rechargeable Batteries (4-Pack)	 The latest in rechargeable battery tech, hybrid Nickel-Metal Hydride batteries can be used in anything from digital cameras to remotes.	\$10.95 <small>MSRP-\$19.99</small>	<input type="text"/>	<input type="text"/>
G05	Rayovac Hybrid NiMH AAA Rechargeable Batteries (4-Pack)	 Rayovac rechargeable hybrid NiMH batteries can be recharged over 500 times with minimal loss of capacity, saving you hundreds of dollars	\$11.95 <small>MSRP-\$19.99</small>	<input type="text"/>	<input type="text"/>
G06	Rayovac Hybrid Rechargeable Battery Charger with 6 AA and 2 AAA batteries included	 This Rayovac hybrid NiMH charger comes with 8 hybrid NiMH batteries. Why not make this your last battery purchase for years to come?	\$21.95 <small>MSRP-\$28.48</small>	<input type="text"/>	<input type="text"/>
G07	Accutire Digital Pencil Tire Pressure Gauge MS-4820B	 Save up to \$51 (\$3/gallon) per year and reduce your risk of a blowout by keeping your tires properly inflated. Features a digital display.	\$7.99 <small>MSRP-\$9.99</small>	<input type="text"/>	<input type="text"/>
G08	Accutire Deluxe Backlit Tire Pressure Gauge MS-4004B	 This deluxe gauge features a metal body, a bright backlit digital display, and an LED flashlight. Comes with custom carrying case.	\$31.95 <small>MSRP-\$39.95</small>	<input type="text"/>	<input type="text"/>
G09	ACME Bags - "Workhorse" Style 1500 Reusable Bag (available in blue, red, orange, and black)	 These reusable bags are made from rip-stop nylon, can hold a paper grocery bag, and fold into a 2"x2" pouch. Specify color(s) at checkout.	\$8.95 <small>MSRP-\$9.95</small>	<input type="text"/>	<input type="text"/>

Green On-The-Go Total: \$

**Earth Aid Kit Category Totals:**

Green on-the-Go: \$

Efficient Lighting Products: \$

Home Energy Efficiency: \$

Water Efficiency: \$

Shipping & Handling \$

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**Order Total: \$**

**Shipping Information**

Name:

Shipping Address:

Address Line 2:

City:

State:

Zip:

Phone Number:

This is also my billing address

**Preferred Payment Method**

Check

Mastercard     Visa

AmEx             Discover

**Billing Information**

Card Number:

Expiration Date:

Name:

Billing Address:

Address Line 2:

City:

State:

Zip:



SAMPLE CITY BBYO LOGO

Comments:

When you're done building your Earth Aid Kit and have filled out the shipping and billing information above , return this entire form to: [BBYO MEMBER NAME    They will compile the orders and send them to Earth Aid Enterprises for  
 ADDRESS    billing and fulfillment. Once your billing information has been processed by  
 ADDRESS    Earth Aid it will be destroyed to for your security.  
 PHONE #]